

Danish Agriculture &amp; Food Council

## Africa network



## INSIGHTS trade, strategy &amp; execution

- Trading with Egypt - and building a production site in Kenya

19 December 2017

Axelborg, Axeltorv 3, Copenhagen

Danish Agriculture & Food Council invites you to participate in the coming Africa network meeting at

**Axelborg, Tuesday 19 December 2017**

Denmark has close ties with Egypt through several decades, and we are looking forward to welcome the new Egyptian Ambassador to Denmark and the Danish Ambassador in Egypt H.E. Susanne Shine to share insights on trade, public tenders and investments in Egypt.

**CO-RO** has executed on their strategic plans for the African continent and will give us insights as to how a strategy on paper is now executed in Kenya. A brand-new production site is built in Kenya and will have the capacity to supply a large number of countries. Gert Olsen, Director New Markets will talk on their strategic considerations and Jesper Kvisgaard, Senior Global Insight Manager will talk about how CO-RO is executing towards retail and consumers.

**10.00 Registration & coffee**

**10.30 Welcome & status for L&F Africa network 2017-2018**

by Kenneth Lindharth Madsen, Deputy Director, Trade & Market Relations, DAFC

**10.45 Danish opportunities in Egypt**

by the Danish Ambassador in Egypt H.E. Susanne Shine

**11.00 Political insights on trade and investments in Egypt**

by the new Egyptian Ambassador to Denmark

**11.15 Q&A**

**11.30 Coffee break & sandwiches**

**12.00 From CO-RO Strategy - to Kenya / East Africa Execution**

by Gert Olsen, Director, New Markets, CO-RO /  
and Jesper Kvisgaard, Senior Global Insight Manager, CO-RO

**12.45 Q&A**

**13.00 Informal networking & refreshments**

Please sign up no later than **Friday 15 December 2017** to Eva Friis Mortensen, [emo@lf.dk](mailto:emo@lf.dk)

If you have any questions please contact Susanne Z. Teilmann, [szt@lf.dk](mailto:szt@lf.dk), 3339 4035 or  
Jeppe Søndergaard Pedersen, [jspe@lf.dk](mailto:jspe@lf.dk), 3339 4244

Price for participation in DAFC's Africa network in 2017

Members of DAFC:

Consultancy members

Non-members of DAFC:

Participation is free

Participation per arrangement is 500 DKK

Participation per arrangement is 1.000 DKK