

PROPAK Vietnam 2017

21-23 March 2017 in Ho Chi Minh City

Join the Danida Business Delegation at the international PROPAK exhibition in Vietnam – with focus on processing and packing for the food, drink and pharma industries.

ENTRY POINT TO EMERGING MARKET

Vietnam is a booming economy with a 90 million population and growing food, drink and pharmaceutical sectors. These sectors are increasingly focusing on food processing, safety and distribution.

The Danish pavilion at the PROPAK exhibition is an obvious entry point to the emerging Vietnamese processing and packing industry.

Confederation of Danish Industry in co-operation with Danish Agriculture & Food Council would like to offer your company this unique opportunity to join the first Danish pavilion at the PROPAK exhibition in Ho Chi Minh City in Vietnam.

A booth at the Danish pavilion is a full package solution that provides your company with a platform to exhibit your products and to meet and network with relevant actors within the processing and packing industry of Vietnam.

Deadline for binding registration is Friday 23 September 2016.

WHY JOIN?

The Danish Pavilion is a walk-on stand with a national identity. All walls will feature wall-to-wall prints of product photos and your company logo printed on the front. Confederation of Danish Industry will provide assistance in all aspects related to your participation.

YOUR COMPANY WILL GET

- 9 square meter booth at the national Danish Pavilion at PROPAK Vietnam
- A holistic solution for your company with a walk-on stand fully equipped
- The pavilion is manned all days of the exhibition by staff from Confederation of Danish Industry
- Coordination of services provided by the exhibition organizers, including exhibition catalogue
- Coordination of joint freight and customs clearance
- Coordination of hotel and flight reservation
- The pavilion is ready for your use the day before the exhibition starts



Included in the price is wall-to-wall prints

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WHO SHOULD JOIN?

The exhibition is relevant for Danish companies working with

- Meat processing and packaging technology
- Dairy and liquid processing technology
- Food ingredients, additives and flavourings
- Food processing machinery
- Food safety and hygiene technology
- Fish and seafood processing technology
- Automation and robotics
- Brewing and beverage technology
- Canning and can making
- Measurement and weighing
- Packaging machinery
- Packaging (cardboard, glass, metal, plastic, paper, wood)
- Raw materials and consumables
- Refrigeration systems; cold storage and air conditioning.

EXPECTATIONS FOR PROPAK 2017

Based on the PROPAK VIETNAM 2016, the projected statistics for the 2017 exhibition states that

- A total exhibition area of 8,800 square meter
- 380 participation companies from 34 countries/ regions
- 8 international group pavilions
- In total 8,000 expected trade visitors from 43 countries/regions

EMERGING VIETNAM

The Vietnamese economy has increased with 6.5 per cent in average the last 15 years. The purchasing power of the more than 90 million population has tripled in the same period, when looking at the development per capita.

Furthermore, the demand for foreign goods is high. Just looking at the latest five years, the imports of goods have increased with almost 15 per cent in average.

Looking ahead, the International Monetary Fund expects the economic growth to continue with the same speed. The purchasing power is expected to grow steadily together with the demand for imported products.

At the last PROPAK exhibition in March 2016, 73 per cent of the visitors had influence or a final say on purchasing for their business.

While 93 per cent of the visitors were satisfied with the PROPAK VIETNAM 2016, and 91 per cent of the visitors stated that they would like to attend the next PROPAK in 2017.

Read more about the PROPAK exhibition on this webpage: <http://propakvietnam.com/>

PRACTICAL INFORMATION

PRICE

DKK 14,000 excluding VAT covering 9 square meter booth at the Danish pavilion and flight and hotel for one person.

Price is based on six participating companies and an approved 75 per cent support from the Danish Trade Council. A network dinner, flights and hotel are furthermore included in the price as it is a Danida Business Delegation.

Participation fee covers one person. If you would like one extra participant from your company to join the delegation, you will have to pay the full price for flight and hotel, as the Danish Trade Council only supports one participant.

HOTEL AND TRAVEL INFORMATION

All international flight tickets should be economy class. After the registration deadline, you will receive information regarding travel arrangements.

Hotel accommodation (three nights) is included in the price. You will receive further information regarding hotel after registration.

HOW TO REGISTER

Please register by filling out the online registration form.

Deadline for binding registration is **Friday 23 September 2016**.

Registration is in accordance with the General Terms and Conditions for participation in Export Promotion Events of Confederation of Danish Industry. [Download here](#).

REGISTER HERE

CONTACT



Confederation of Danish Industry
Nanna Bøgesvang Olesen
International Adviser
nabo@di.dk
+45 3377 3775



Danish Agriculture & Food Council
Michael Stahlschmidt
Market Manager
mis@lf.dk
+45 3339 4236