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AMONG THE WORLD'S LARGEST CONSUMERS OF CHICKEN MEAT



SAUDI ARABIA IS THE

4TH LARGEST

IMPORTER OF BROILER MEAT GLOBALLY

POULTRY MARKET ANNUAL GROWTH

3.5 %

2022 - 2027

43KG/CAPITA

HIGH DEMAND FOR BROILERS



ANNUAL CHICKEN MEAT CONSUMPTION

IN 2020, SAUDI ARABIA IMPORTED

619.9 MT CHICKEN MEAT & PRODUCTS

LARGEST

POULTRY MARKET IN THE REGION



SAUDI ARABIA IMPORTED **305 MT** (first half of 2021)

AN INCREASE OF

34% FROM PREVIOUS YEAR